Unit One: Radio (Weeks 1-4)

Big Ideas:

• The history of radio and its current impact on society

Texts / Resources	Assessments / Performance Tasks	Standards
1. Programming	1. Format Clocks	Reading for Informational Text
2. News		2-Determine central idea
3. Niche Formats	a. Students research, plan and create two	3-Analyze how author unfold events
4. History of Radio/Birth of Radio	format clocks for one hour radio shifts.	4-Determine meaning of words as
5. Economics of Radio	b. It includes music, news, station	used in text
6. Government Regulations	identification, etc.	5-Evaluate effectiveness of structure
7. Radio Technology	c. Every second of the 60 minutes must be	6-Author's purpose
8. Non-Commercial Radio	planned	7-Analyze subject in different mediums
	2. Radio Show Recording	10-Text complexity
	C	Writing Standard
	a. Students will plan, create, and record two	6-Technology
	one hour radio shifts that will be played on	7-Research Project
	the WLMH online radio station.	8-Gather information from multiple
	b. They must include all of the components of	sources
	a shift that we have discussed in class.	9-Evidence from informational texts
		Speaking Standard
	3. Quizzes over broadcast areas	1-Collaborative discussion
		2-Integrate multiple sources
	4. Unit Test – objective and extended response	3-Evaluate POV
	questions	4-Present information
		5-Use digital media
		6-Adapt speech to task

Unit Two: Broadcasting (Weeks 5-10)

Big Ideas:

• The history of television broadcasting and its current impact on society

Texts / Resources		Assessments / Performance Tasks	Standards
1. Basic principles of technology	1.	Reading Quizzes over textbook assignments	Reading for Informational Text
2. Signal processing, transmission and			2-Determine central idea
reception	2.	Unit Test – objective and extended response	3-Analyze how author unfold events
3. Network television		questions	4-Determine meaning of words as used
4. Webcasting			in text
5. Public television	3.	Music Video Creation	5-Evaluate effectiveness of structure
6. Local television		a. Students plan, create and record a music	6-Author's purpose
7. Network television		video that includes all of the components	7-Analyze subject in different
8. Job Outlook		that we have discussed in class	mediums
			10-Text complexity
			Writing Standard
			6-Technology
			7-Research Project
			8-Gather information from multiple
			sources
			9-Evidence from informational texts
			Speaking Standard
			1-Collaborative discussion
			2-Integrate multiple sources
			3-Evaluate POV
			4-Present information
			5-Use digital media
			6-Adapt speech to task

Unit Three: Film (Weeks 11-18)

Big Ideas:

• The history of film and its current impact on society

Texts / Resources	Assessments / Performance Tasks	Standards
1. Mechanics of Film	Reading Quizzes over textbook assignments	Reading for Informational Text
2. Distribution		2-Determine central idea
3. Production	2. Unit Test – objective and extended response	3-Analyze how author unfold events
4. Post-production	questions	4-Determine meaning of words as
5. Narrative Construction		used in text
6. Mise-en-Scene	3. Narrative analysis of <i>The Wizard of Oz</i>	5-Evaluate effectiveness of structure
7. The Wizard of Oz		6-Author's purpose
8. Citizen Kane	4. Narrative analysis of Citizen Kane	7-Analyze subject in different
9. Scenes from various films that reflect		mediums
specific film techniques and areas	5. Music Video Creation	10-Text complexity
		Writing Standard
	6. Creation of short film	6-Technology
	a. Students plan, create and record a short	7-Research Project
	film that includes all of the components	8-Gather information from multiple
	that we have discussed in class	sources
		9-Evidence from informational texts
		Speaking Standard
		1-Collaborative discussion
		2-Integrate multiple sources
		3-Evaluate POV
		4-Present information
		5-Use digital media
		6-Adapt speech to task